

Event Partnership Prospectus

What a mobile broadcast studio brings to your event

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Executive Summary

Red Quill Media operates a self-contained mobile broadcast studio — a production trailer with multi-camera video, broadcast audio, satellite internet, and climate control — that sets up at events across Montana. Every vendor and exhibitor at your event is offered a free on-camera interview and receives a finished video clip within 48 hours to use however they wish. Your event receives professional coverage, a highlight reel you own outright, and social amplification from dozens of small businesses sharing content that names your event. We are fully insured (\$1M general liability), self-powered, and experienced in working within venue and rights restrictions. Three partnership levels are available, including a standard paid-exhibitor option — at the partnership levels, coverage is delivered in exchange for space rather than for a fee.

1. Who We Are

Red Quill Media LLC is a Montana limited liability company based in Helena. We produce original programming about Montana — its towns, its businesses, its politics, and the people who live here — and distribute it on YouTube, Facebook, and podcast platforms.

Our production slate includes Milemarkers, a traveling series built around the towns and highways of Montana; Capitol Report; Ask Montana; and Down Range Montana. The mobile studio is how we gather much of that material — on location, in the communities the stories come from.

The trailer is not a booth with a camera in it. It is a working broadcast facility: three-camera video switching, four-guest broadcast audio, professional lighting, satellite internet for live streaming, and a conditioned interior so guests are comfortable in July heat or December cold.

2. What Your Event Receives

2.1 A Free Benefit You Can Offer Every Vendor

Exhibitors pay for space at your event and want a return on it. We give them something most of them could not otherwise afford: a professionally produced video about their business, free, delivered within 48 hours, licensed for their own advertising and social media. This is a benefit your organization can promote in its vendor packet and application materials at no cost to you — a reason to exhibit at your event rather than someone else's.

2.2 An Event Highlight Reel You Own

Following the event we deliver a professionally edited highlight reel to your organization, licensed for your unrestricted use — next year's promotion, sponsor decks, grant applications, board presentations, or your website. You own it. There is no additional charge and no usage limitation.

2.3 Live and Recorded Coverage

We stream live from the grounds during the event and publish segments throughout. Coverage focuses on the midway, the exhibit halls, the vendors, the volunteers, the 4-H barns, and the families who come out — the parts of an event that rarely get documented well and that make the best case for attending next year.

2.4 Social Amplification Through Your Own Vendors

Every interview subject is tagged and sent their clip. Vendors share those clips with their own customers, and each share carries your event's name to an audience your marketing does not otherwise reach. Forty vendor interviews becomes forty small businesses promoting your event to their followings, in their own voices.

2.5 An Attraction on the Grounds

A wrapped broadcast trailer with a live set draws foot traffic on its own. Attendees stop to watch, ask questions, and step up to be interviewed. It gives your grounds something that is not a ride, a food stand, or a sales booth.

2.6 A Community Archive

Long-time exhibitors, multi-generation ranch families, first-year makers, the volunteer who has run the same gate for thirty years — these are the stories that disappear if nobody records them. We record them, and your event is where it happened.

3. What We Need From You

- **Space.** An outdoor footprint of approximately 10' × 30' to 10' × 40' in an area with reasonable foot traffic, or an indoor equivalent where available.

- **Power, if available.** 120V service is helpful but not required — we carry a quiet inverter generator and can operate fully self-powered.
- **Vendor contact list.** So we can invite exhibitors to book interview times before gates open and arrive with a full schedule.
- **A media credential.** For limited roaming coverage of the grounds outside our footprint.
- **A named contact.** One person at your organization we coordinate with on setup, placement, and scheduling.

4. Partnership Levels

Every level includes the free vendor interview program and the 48-hour clip delivery. The difference is what your organization receives and what the space arrangement looks like.

Level	Space Arrangement	What Your Event Receives
Exhibitor	We purchase space at your standard commercial rate	Free vendor interview program; vendors receive their clips; event named in all published segments
Media Partner	Space provided at no charge or at a reduced rate	All of the above, plus: an event highlight reel licensed to you outright; pre-event promotion of your event to our audience; your logo in segment end cards; a post-event summary of coverage and reach
Official Broadcast Partner	Space provided at no charge; multi-year or multi-event agreement	All of the above, plus: designation as an Official Broadcast Partner across our properties; live streamed coverage each day; a dedicated episode featuring your event; co-branded promotional assets; first right of renewal

We are glad to begin at the Exhibitor level. Many organizations prefer to see the work before entering a partnership, and that is a reasonable way to start.

5. Professional Standards

Insurance. \$1,000,000 commercial general liability, \$1,000,000 professional liability, and \$1,000,000 umbrella coverage, written through Next Insurance US Company (NAIC 16285). Your organization or county is named as additional insured, and a certificate is provided in advance on request.

Releases. Every person who appears on camera signs an appearance and media release before recording. Anyone under 18 requires a parent or guardian signature. Releases are

executed and stored electronically with a full audit trail.

Rights compliance. We do not record or stream sanctioned rodeo arena action, ticketed concert performances, or any content restricted by your contracts with performers or sanctioning bodies. We build our coverage around the crowd, the vendors, and our own set. Tell us your restrictions and we will work inside them.

Conduct. Our crew works within venue rules on vehicle access, setup and teardown windows, quiet hours, and footprint boundaries. We arrive early and we do not leave a mess.

Editorial independence. Our coverage is our own. We will not misrepresent your event, and we do not accept payment to alter editorial content. Sponsored segments are identified as sponsored, consistent with FTC guidance.

6. Next Steps

1. A brief phone call to determine whether the format fits your event.
2. We submit whatever application or agreement your organization requires.
3. You confirm footprint, placement, and setup window; we provide the insurance certificate.
4. Roughly 30 days out, we begin inviting your vendors to book interview times.
5. We arrive during your published setup window and work your event.
6. Within two weeks of closing, you receive your highlight reel and a coverage summary.

To discuss a partnership for your event: **406-438-4150** · contact@redquillstudio.com · book.redquillmedia.com
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